



FREQUENTLY ASKED QUESTIONS

When may I have my canvas or other painting surface stamped?

Stamping for each competition takes place during check-in for each individual event starting Thursday, June 25th. Each artist is welcome to have multiple surfaces stamped (up to 10 for the Main event).

Special MAA stamps will be used. Stamping schedule:

Main event:	Thursday, June 25 th , 9 am - Noon June 26 – 31, 9-11 am (closed Sunday, 6/28)
Nocturnal/Sunrise:	Stamp any day starting June 25 th , paintings due July 2, 1 pm
Midway Paint Out:	July 2, 7-9 am, paintings due by 1 pm
Heber Paint Out:	July 3, 7-9 am, paintings due by 1 pm
Quick Draw:	July 4, 7:30-8:30 am, paintings due 10:30 am

What are the deadlines for turning in completed paintings?

All events related to Wasatch Plein Air Paradise (WPAP) start and end at the Midway Town Hall, 120 W. Main Street in Midway, Utah. All finished work must be ready to hang for judging and exhibition by the stated deadline for each event. Geographic limitations for each event will vary and are outlined in the rules. Maps will be available for review. Deadlines to turn in completed work are as follows:

Main event:	July 1, 12 pm (noon)
Nocturnal/Sunrise:	July 2, 1 pm
Midway Paint Out:	July 2, 1 pm
Heber Paint Out:	July 3, 1 pm
Quick Draw:	July 4, 10:30 am
Studio paintings may be turned in from June 25 th through noon on July 1 st	

How is the Nocturnal/Sunrise event different this year?

To allow maximum flexibility, we are allowing Nocturnal/Sunrise paintings be done any time from opening registration on June 25th until the day of judging on July 2nd. Canvases may be stamped along with the main event stamping starting June 25th. Paintings are due at 1:00 on July 2nd. Please note that the prize and purchase award levels for Nocturnal/Sunrise paintings are the same as the Heber and Midway Paint-Outs.

Where am I allowed to paint?

The geographic limitations for each competition are outlined in the rules which will be available at the registration table. Each event has unique guidelines as follows:

Main event:	Anywhere in Wasatch and Summit Counties, including Provo Canyon to Bridal Veil Falls and Sundance.
Nocturnal/Sunrise:	Anywhere in Wasatch and Summit Counties
Midway Paint Out:	Anywhere within the Midway City limits
Heber Paint Out:	Anywhere within the Heber City limits
Quick Draw:	Paint from photo/model in area next to Town Hall

Do I process my painting sales or does the Midway Art Association (MAA)?

All sales will be processed by MAA at the sales tables near the front doors of the Midway Town Hall. Participants will receive 80% of the sales price of any work sold, with MAA retaining a 20% commission. Payments for any artwork sold will be mailed to artists by the end of July.

Who collects Utah Sales Tax?

NEW THIS YEAR – MAA will process all sales and will add Utah sales tax of 7.5% to each painting sold, which will be paid to the State of Utah. Participating artists are no longer responsible for reporting and paying their own sales tax for items sold at this event and processed by MAA.

Will there be any snacks or meals for participants?

We will have snacks and drinks available for registered artists during regular check-in/stamping hours. Also, artists are invited to join us at our annual Artist BBQ dinner at 5:00 pm on Wednesday, July 1st at the picnic pavilion just behind the Midway Town Hall. The dinner is free for paid registrants and volunteers. The main awards ceremony will follow the dinner at 6:00 pm in Town Hall.

Will framing materials be available on site?

A frame company will be selling frames to artists during the main hours of the competition. All work must be turned in ready to hang with wire for our hanging system. Last minute materials may also be available at various shops in Heber City or Park City.

Where and when may I hang my paintings?

Volunteers will be available to assist with hanging artwork. After checking in, participants may supervise the hanging of their own paintings in the appropriate section. Artwork should only be placed or moved by our volunteers.

When may I pick up any unsold artwork?

All artwork will be on display for sale (unless otherwise marked) at the Midway Town Hall throughout the event through July 4th. Any unsold work may be checked out between 4:00 pm and 5:00 pm on July 4th. We must vacate the Town Hall and cannot be responsible for any artwork left behind, so please be sure to pick up any unsold work by the deadline of 5:00 pm on July 4th. In the event that participants cannot be present, they may elect to have a representative pick up artwork in their absence by prior arrangement and notification to MAA.

When will awards be announced?

Awards for each competition will be announced after judging of each event. To accommodate judging for the Main event, Town Hall will close to the public on July 1st at 2:00 pm, and will reopen at 6:00 pm for the award ceremony. Judging for other events will take place within a roped off area in Town Hall and artists are asked to stay clear of the judging areas in Town Hall and not interact with the judges.

Main event:	July 1, 6:00 pm
Nocturne/Sunrise:	July 2, 3:00 pm
Midway Paint Out:	July 2, 3:00 pm
Heber Paint Out:	July 3, 3:00 pm
Quick Draw:	July 4, auction at 11:00 am

What are the cash awards this year?

MAA is pleased to announce that our cash awards have increased for 2020: (1st, 2nd, 3rd place)

- Main competition (\$1,500, \$1,000, \$800)
- Nocturne/Sunrise (\$600, \$400, \$300)
- Heber Paint-Out (\$600, \$400, \$300)
- Midway Paint-Out (\$600, \$400, \$300)

Are Studio paintings eligible for awards?

Wasatch Plein Air Paradise is primarily a competition for plein air painting. However, we also allow up to 2 studio paintings for each artist. Studio paintings are judged separately and non-cash awards are presented for this category. This event is also an opportunity to sell studio paintings since all paintings entered in this event must also be offered for sale.

Is there a separate competition for amateurs?

One aspect of MAA's mission is to encourage amateur painting and provide opportunities for artists of all levels to develop skills. Therefore, we offer a separate amateur category in the main event. Those paintings are judged separately and cash awards are presented.

What are purchase awards?

Purchase Award sponsors agree to pay a set amount in advance for the right to select any painting from those available for each competition before the paintings in that event are available for purchase by the public. Artists participating in WPAP agree to exchange their winning entry for the stated cash award amount. All art work on display will be available for Purchase Awards, and artists who choose to enter the competitions may not opt-out from Purchase Awards. If selected, artists will receive the following Purchase Award amount in full: (1st, 2nd, 3rd place)

- Main competition (\$2,000, \$1,900, \$1,800)
- Nocturne/Sunrise (\$850, \$750, \$650)
- Heber Paint-Out (\$850, \$750, \$650)
- Midway Paint-Out (\$850, \$750, \$650)

May I Opt-Out of the purchase awards?

No. Every painting entered into any of the competitions is considered eligible for cash awards and purchase awards. All paintings entered must also be available for sale.

How do I get up-to-date information during the event?

Please check the bulletin boards in Town Hall for daily schedules. Our event staff and volunteers at the front tables in Town Hall are also available to assist with any questions.

How is Wasatch Plein Air Paradise publicized?

The Board and members of MAA make every effort to publicize this event to the public in order to boost visitation and sales. We use our website, normal social media outlets, printed rack cards, posters and limited paid media outlets for advertising. To extend our reach and awareness of WPAP, we also ask every participating artist to promote this event and their participation through their own social media networks or other outlets that they may be aware of. Please reference www.MidwayArtAssociation.org, and our Facebook page: Midway Art Association – Organization (@Midwayarts).

Where can I stay in Heber Valley?

We have many options for accommodations in Heber Valley. For those who prefer to camp, sites may be reserved at Wasatch Mountain State Park by visiting www.stateparks.utah.gov. We have also made arrangement for participants to receive discounts at various hotels and resorts in Heber Valley (Please mention Wasatch Plein Air Paradise):

Zermatt Resort
784 W. Resort Drive
Midway, UT 84049
Reservations: 1-866-ZERMATT
20% discount

The Homestead Resort
700 N. Homestead Drive
Midway, UT 84049
Reservations: (435) 654-1102
10%-20% discount

Best Western Plus
1227 S. Highway 40
Heber City, UT 84032
Reservations: (435) 657-6500
20% discount

Holiday Inn Express & Suites
1268 South Main St.
Heber City, UT 84032
Phyllis Ruiz, (435) 654-9990
20% discount

For further information, please visit our website at www.MidwayArtAssociation.org
Follow us on Facebook at Midway Art Association Organization.