



FREQUENTLY ASKED QUESTIONS

When may I have my canvas or other painting surface stamped?

Stamping for each competition takes place during check-in for each individual event starting June 22nd. Multiple surfaces may be stamped – up to 10 for the Main event, 5 for Paint Outs and 1 for the Quick Draw. Special MAA stamps will be used.

Main event:	June 22, 7-10 am, June 24-28, 7-9 am
Nocturnal/Sunrise:	June 29, 3-6 pm
Midway Paint Out:	July 2, 7-9 am
Heber Paint Out:	July 3, 7-9 am
Quick Draw:	July 4, 7:30-8:30 am

Where does Wasatch Plein Air Paradise take place?

All events related to Wasatch Plein Air Paradise (WPAP) start and end at the Midway Town Hall, 140 W. Main Street in Midway, Utah. All finished work must be ready to hang for judging and exhibition by the stated deadline for each event. Geographic limitations for each event will vary and are outlined in the rules. Maps will be available in Town Hall for review. Turn-in times for completed work are as follows:

Main event:	June 28, 12 pm (noon)
Nocturnal/Sunrise:	July 1, 1 pm
Midway Paint Out:	July 2, 1 pm
Heber Paint Out:	July 3, 1 pm
Quick Draw:	July 4, 10:30 am

Where am I allowed to paint?

The geographic limitations for each competition are outlined in the rules which will be available at the registration table. Each event has unique guidelines as follows:

Main event:	Anywhere in Wasatch and Summit Counties, including Provo Canyon to Bridal Veil Falls and Sundance.
Nocturnal/Sunrise:	Anywhere in Wasatch County
Midway Paint Out:	Anywhere within the Midway City limits
Heber Paint Out:	Anywhere within the Heber City limits
Quick Draw:	Paint from photo/model in area next to Town Hall

Do I conduct my painting sales or does the Midway Art Association (MAA)?

All sales during this event will be processed by MAA at the sales tables near the exit doors of the Midway Town Hall. Participants will receive 80% of the sales price of any work sold, with MAA retaining a 20% commission. Payments for any artwork sold will be mailed to artists by the end of July. Should any artist be approached to sell artwork outside of the official venue, we ask that the payment be processed by MAA representatives at Town Hall or by phone. The commission retained by MAA for art sales is the lowest of any comparable event, and is used to fund this event and our extensive operations throughout the year. In exchange for the opportunity to engage in this event hosted by MAA, we ask that artists respect our right to process all sales transactions during the dates of WPAP (June 22 – July 4).

Will there be any snacks or meals for participants?

We will have snacks and drinks available for registered artists during regular check-in/stamping hours. Also, please be our guest at our annual Artist BBQ dinner at 5:00 pm on Friday, June 28th. We will meet

at the picnic pavilion just behind the Midway Town Hall. The dinner is free for paid registrants and volunteers. Immediately after dinner, please join us for the awards ceremony at 6:00 pm in Town Hall.

Will framing materials be available on site?

No. Participants are expected to be prepared with appropriate hanging materials - all work must be turned in ready to hang with wire for our hanging system. Last minute materials may be available at various shops in Heber City or Park City.

Where and when may I hang my paintings?

Volunteers will be available to assist with hanging artwork. After checking in, participants may supervise the hanging of their own paintings in the appropriate section. Artwork should only be placed or moved by our volunteers.

When may I pick up any unsold artwork?

All artwork will be on display for sale (unless otherwise marked) at the Midway Town Hall throughout the event July 4th. Any unsold work may be checked out between 3:00 pm and 4:00 pm on July 4th. We must vacate the Town Hall and cannot be responsible for any artwork left behind. In the event that participants cannot be present, they may elect to have a representative pick up artwork by prior arrangement and notification to MAA.

When will awards be announced?

Awards for each competition will be announced after judging of each event. To accommodate judging for the Main event, Town Hall will close to the public on June 28th at 2:00 pm, and will reopen at 6:00 pm for the award ceremony. Judging for other events will take place within a roped off area in Town Hall and artists are asked to stay clear of the judging areas in Town Hall and not interact with the judges.

Main event:	June 28, 6:00 pm
Nocturnal/Sunrise:	July 1, 3:00 pm
Midway Paint Out:	July 2, 3:00 pm
Heber Paint Out:	July 3, 3:00 pm
Quick Draw:	July 4, auction at 11:00 am

How do I get up-to-date information during the event?

Please check the bulletin boards in Town Hall for daily schedules. Our event staff and volunteers at the front tables in Town Hall are also available to assist with any questions.

How is Wasatch Plein Air Paradise publicized?

The Board and members of MAA make every effort to publicize this event to the public in order to boost visitation and sales. We use our website, normal social media outlets, printed rack cards, posters and limited paid media outlets for advertising. In order to extend our reach and awareness of WPAP, we also ask every participant to promote this event through their own social media networks.

If I am an amateur, may I participate and compete?

Yes. Although most of our participant artists are professional, we also have a separate judging category for amateurs. Awards will be granted for each category at varying levels.

What are Purchase Awards?

In addition to cash awards and prizes for each competition, we also arrange Purchase Awards for the Main Event and Paint Outs. Purchase Award sponsors pay in advance for the right to select paintings of their choice before sales of artwork are open to the public. Artists are paid for any Purchase Award at the predetermined levels on display at check-in (not at the price asked by the artist). Although we encourage everyone to participate in this benefit of WPAP, artists may choose to opt-out by signing an Opt-out form at Check-In, prior to displaying any artwork. The artwork of any artist opting out will be marked and will not be considered for Purchase Awards.

Where can I stay in Heber Valley?

We have many options for accommodations in Heber Valley. For those who prefer to camp, sites may be reserved at Wasatch Mountain State Park by visiting www.stateparks.utah.gov. We have also made arrangement for participants to receive discounts at various hotels and resorts in Heber Valley.

Zermatt Resort
784 W. Resort Drive
Midway, UT 84049
Reservations: 1-866-ZERMATT
20% discount

Best Western Plus
1227 S. Highway 40
Heber City, UT 84032
Jana Brown, (801) 380-1096
20% discount

The Homestead Resort
700 N. Homestead Drive
Midway, UT 84049
Reservations: (435) 654-1102
10% discount

Holiday Inn Express & Suites
1268 South Main St.
Heber City, UT 84032
Phyllis Ruiz, (435) 654-9990
20% discount

For further information, please visit our website at www.MidwayArtAssociation.org
Follow us on Facebook at Midway Art Association Organization, or @MidwayArts
Instagram: MidwayArtsAssociation