



## **WASATCH PLEIN AIR PARADISE 2024 FREQUENTLY ASKED QUESTIONS**

### **When may I have my canvas or other painting surface stamped?**

The stamping schedule this year is designed to provide maximum flexibility. Stamping for the main event, Nocturne/Sunrise and Silent Auction begins Saturday, June 22<sup>nd</sup>. Each artist is welcome to have multiple surfaces stamped (up to 10 for the Main event).

Main event:	Saturday, June 22 through Saturday, June 29 <sup>th</sup> , 9 am – Noon (closed on Sundays), paintings due by noon on July 1 <sup>st</sup>
Silent Auction	Any day starting June 22 <sup>nd</sup> , paintings due by noon on July 1 <sup>st</sup>
Nocturne/Sunrise:	Any day starting June 22 <sup>nd</sup> , paintings due Monday, July 2, 2 pm
Heber Paint Out:	July 2, stamping 8am-9 am, paintings due by 2 pm **
Midway Paint Out:	July 3, stamping 8am-9 am, paintings due by 2 pm **
Quick Draw (by invitation only)	July 4, stamping 7:30-8:00 am, paintings due 10:30 am

(\*\* early stamping for the Heber Paint Out will take place on Monday, July 1<sup>st</sup> at 7:00 pm, and early stamping for the Midway Paint Out will take place on Tuesday, July 2<sup>nd</sup> at 5:00 pm).

### **What are the deadlines for turning in completed paintings?**

All events related to Wasatch Plein Air Paradise (WPAP) start and end at the Midway Town Hall, 120 W. Main Street in Midway, Utah. All finished work must be ready to hang for judging and exhibition by the stated deadline for each event. Geographic limitations for each event will vary and are outlined in the rules. Deadlines to turn in completed work are as follows:

Main event:	July 1, 12 pm (noon)
Silent Auction	July 1, 12 pm (noon)
Nocturne/Sunrise:	July 2, 2 pm
Heber Paint Out:	July 2, 2 pm
Midway Paint Out:	July 3, 2 pm
Quick Draw:	July 4, 10:30 am
Silent Auction	Ends on Saturday, July 6 <sup>th</sup> at noon.
Studio paintings may be turned in any day from June 22 <sup>nd</sup> through noon on July 1 <sup>st</sup>	

### **What is the Nocturne/Sunrise event?**

Artists may register to enter a nocturne and/or a sunrise painting (only 1 entry allowed). To allow maximum flexibility, paintings may be completed any time from Saturday, June 22<sup>nd</sup> until the day of judging on Tuesday, July 2<sup>nd</sup>. Up to 2 canvases may be stamped along with the main event stamping starting June 22<sup>nd</sup>. Paintings are due at 2:00 pm on July 2<sup>nd</sup>. Please note that the prize and purchase award levels for Nocturnal/Sunrise paintings are the same as the Heber and Midway Paint-Outs.

### **Where am I allowed to paint?**

The geographic limitations for each competition are outlined in the rules which will be available at the registration table. Each event has unique guidelines as follows:

Main event/Silent Auction	Anywhere in Wasatch and Summit Counties, including Provo Canyon to Bridal Veil Falls and Sundance.
Nocturne/Sunrise:	Anywhere in Wasatch and Summit Counties
Heber Paint Out:	Anywhere around Heber east of the Provo River
Midway Paint Out:	Anywhere around Midway west of the Provo River
Quick Draw:	Paint from photo/model in area next to Town Hall

## **Do I process my painting sales or does the Midway Art Association (MAA)?**

All sales will be processed by MAA at the sales tables near the front doors of the Midway Town Hall. Participants will receive 80% of the sales price of any work sold, with MAA retaining a 20% commission. Payments for any artwork sold will be mailed to artists by the end of July.

## **Who collects Utah Sales Tax?**

MAA will process all sales and will collect Utah sales tax of 7.85% on each sale, to be paid to the State of Utah. Participants are not responsible for paying their own Utah sales tax for items sold at this event and processed by MAA, but are responsible for reporting and paying income tax on all income.

## **Will there be a dinner for participants?**

Artists are invited to join us at our annual Artist dinner at 5:00 pm on Monday, July 1st at the picnic pavilion just behind the Midway Town Hall. The dinner is free for paid registrants and volunteers, and \$15 for any guests. The main awards ceremony will follow the dinner at 6:00 pm in Town Hall.

## **Will framing materials be available on site?**

Registrants must bring all materials needed for framing and hanging finished paintings. All work must be turned in ready to hang with wire for our hanging system. Last minute materials may also be available at various shops in Heber City or Park City.

## **Where and when may I hang my paintings?**

Volunteers will be available to assist with hanging artwork. After checking in, participants may supervise the hanging of their own paintings in the appropriate section. Artwork should only be placed or moved by our volunteers.

## **When may I pick up any unsold artwork?**

All paintings will be on display for sale (unless otherwise marked) at the Midway Town Hall throughout the event through July 6th. Any unsold work may be checked out between 4:00 pm and 5:00 pm on July 6th. MAA is not responsible for any artwork left behind, so please be sure to pick up any unsold work by the deadline. In the event that participants cannot be present, they may choose to have a representative pick up artwork in their absence by prior arrangement and notification to MAA.

## **When will awards be announced?**

Awards for each competition will be announced after judging of each event. To accommodate judging for the Main event, Town Hall will close to the public on Monday, July 1st at 2:00 pm, and will reopen at 6:00 pm for the awards ceremony. Judging for other events will take place within a roped off area in Town Hall and artists are asked to stay clear of the judging areas in Town Hall and not interact with the judges.

Main event:	Monday, July 1 <sup>st</sup> , 6:00 pm
Nocturne/Sunrise:	Tuesday, July 2 <sup>nd</sup> , 4:00 pm
Heber Paint Out:	Tuesday, July 2 <sup>nd</sup> , 4:00 pm
Midway Paint Out:	Wednesday, July 3 <sup>rd</sup> , 4:00 pm
Quick Draw:	Thursday, July 4 <sup>th</sup> , auction at 11:00 am
Silent Auction:	Begins July 1 <sup>st</sup> , 6:00 pm through Saturday, July 6 <sup>th</sup> at noon.

## **What are the cash awards this year?**

MAA is pleased to announce that our cash awards are as follows: (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place)

- o Main competition - Professionals (\$1,500, \$1,000, \$500)
- o Main competition – Amateur (\$200, \$150, \$100)
- o Nocturne/Sunrise, Heber and Midway Paint Outs (\$600, \$400, \$200)

## **What is the Studio art competition?**

While Wasatch Plein Air Paradise is primarily a competition for plein air painting, we also allow up to 2 studio paintings for each artist with a maximum size of 24"x36". Studio paintings are judged separately and non-cash awards are presented for this category.

## Is there a separate competition for amateurs?

One aspect of MAA's mission is to encourage amateur painting and provide opportunities for artists of all levels to develop skills. Therefore, we offer a separate amateur category in the main event. Paintings in the amateur category are judged separately with cash awards.

## How may I enter the Quick Draw?

Participation in the Quick Draw is by invitation only.

## How may I enter the Silent Auction?

Any artist may register for the Silent Auction and submit one piece on July 1<sup>st</sup> to be on display through Saturday, July 6<sup>th</sup> at noon. Stamping can take place any time from June 22-29. We encourage a maximum size of 8x10 plus frame due to space limitations.

## What are purchase awards?

Purchase Award sponsors agree to pay a set amount in advance for the right to select any painting from those available for each competition before the paintings in that event are available for purchase by the public. Participating artists agree to exchange their winning entry for the stated cash award amount. All work on display (except studio paintings and silent auction) will be available for Purchase Awards, and artists who choose to enter the competitions for cash awards may not opt-out from Purchase Awards. If selected, artists will receive the following Purchase Award amount in full: (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place)

- o Main competition (\$2,000, \$1,900, \$1,800)
- o Nocturne/Sunrise (\$850, \$750, \$650)
- o Heber Paint-Out (\$850, \$750, \$650)
- o Midway Paint-Out (\$850, \$750, \$650)

## How do I get up-to-date information during the event?

Please check the bulletin boards in Town Hall for daily schedules. Our event volunteers at the front tables in Town Hall are also available to assist with any questions.

## How is Wasatch Plein Air Paradise publicized?

The Board and members of MAA make every effort to publicize this event to the public in order to boost event visitation and sales. We use our website, normal social media outlets, printed rack cards, posters and other media outlets for advertising. To extend our reach and awareness of WPAP, each participating artist should also promote this event and their participation through their own social media networks or other outlets. Please reference [www.MidwayArtAssociation.org](http://www.MidwayArtAssociation.org), and our Facebook page: Midway Art Association – Organization (@Midwayarts).

## Where can I stay in Heber Valley?

We have many options for accommodations in Heber Valley. For those who prefer to camp, sites may be reserved at Wasatch Mountain State Park by visiting [www.stateparks.utah.gov](http://www.stateparks.utah.gov). We also recommend the following hotels and resorts in Heber Valley (Please mention Wasatch Plein Air Paradise):

Zermatt Resort  
784 W. Resort Drive  
Midway, UT 84049  
Reservations: 1-866-ZERMATT

Best Western Plus  
1227 S. Highway 40  
Heber City, UT 84032  
Reservations: (435) 657-6500

The Homestead Resort  
700 N. Homestead Drive  
Midway, UT 84049  
Reservations: (435) 654-1102

Holiday Inn Express & Suites  
1268 South Main St.  
Heber City, UT 84032  
Reservations: (435) 654-9990

For further information, please visit our website at [www.MidwayArtAssociation.org](http://www.MidwayArtAssociation.org)